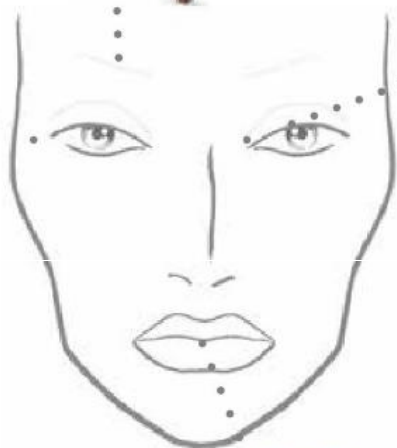


REVIVE YOUR BEAUTY ROUTINE FOR SS14

BOLD BROWS

Cara Delevigne-esque brows are still going strong for spring and summer, and it can be surprising just how much a well-shaped eyebrow can help to frame your facial features. A key trick to avoid the dreaded 'Nike tick' look is to use either a brow brush like Rimmel Professional Eye Brow Pencil (1) or a mix of powder and wax, which Benefit offer in their handy little Brow Zings kit (2) to soften edges, and to make sure you pick a shade that matches your natural eyebrow colour. Eyebrow sculpting might seem intimidating and complicated at first but, once you've tried it, you'll never look back!



8.

KOHL-OURING IN

We might not be quite ready to ditch the classic cat-eye flicked liner just yet, but we might be willing to give this laid-back, grunge glamour look a go. Popular with the likes of Daisy Lowe and Kristen Stewart, smudgy, slept-in eyeliner looks effortlessly cool. However, it is up to you how literally you decide to take 'slept-in'; we in no way advocate failure to remove make-up before bedtime! Try Soap & Glory Smoulder Kohl or a product with an in-built smudging brush such as Smashbox Always Sharp Waterproof Kohl Eye Liner (8) to create a sultry, smoky look.



5.



6.

MIDNIGHT MANICURE

A far cry from the pretty pastel nails of yesteryear, 2014 sees nails go goth with black nail polish being a key trend across SS14 catwalks; but embracing the dark side needn't mean abandoning your fondness for nail art (a beauty fad that just seems to go from strength to strength since its resurgence a couple of years ago); create your own unique monochrome designs, or try a stunning and simple update on the classic French manicure by painting a matte topcoat such as No7 Matte Top Coat (5) over an ebony polish like Essie Nail Polish in Licorice (6) but leaving a glossy stripe at the top.

WHITEOUT EYES

White is a staple colour for spring/summer clothes year in, year out. But, for 2014, it's THE colour for your eyelids. For a subtle take on the trend, dust Max Factor Max Effect Mono Eyeshadow in White Satin (9) over your lids for ethereal, angelic eyes. If you're feeling daring, take futuristic fashion to another level and embrace the extra-terrestrial with graphic bands of white or snowy sixties flicks set against bare lashes. Dip eyeshadow brushes in water to saturate powders for a pop of bright white, or see what you can do with a white eyeliner like Barry M Kohl Eye Pencil in White (10).



10.



9.

MATTE RED LIPS

Kiss goodbye to gloopy glosses because, this season, the word (and the lipstick) on all beauty insiders' lips is 'matte'. Velvety, matte red lips are an easy go-to glamour solution for a night out or to liven up your daytime look; a red lip is bold enough, so keep the rest of your make-up simple and brush eyebrows upwards slightly to add depth. Try Rimmel Lasting Finish Matte Lipstick by Kate Moss (3) or Revlon Super Lustrous Matte Lipstick (4) but, as matte lipsticks can be quite drying, prep your pout with a bit of exfoliation and plenty of lip balm before applying.



3.



4.