



WORDS | Jennifer Parkes

LUXURY OR LOOSE CHANGE





Male grooming is a booming business, and a wider range of brands and products tailored to men's needs are making their way onto the shelves of stores such as Boots and Superdrug every day. You can also purchase male grooming products from Utopia Salon. So whether your wallet is looking festively plump or a bit thin around the middle, you're certain to be able to find quality products whatever your needs, and whatever your cash flow.



BESPOKE

MOISTURISER:	Clinique Skin Supplies for Men Maximum Hydrator 50ml (£28.00)
	The 'science' behind this product claims that the lotion 'triggers the skin's ability to build and hold moisture. Moisturiser is vital for rehydrating dry skin, especially in the winter months, and helps keep your face firm and youthful.
SHAVE BALM:	Yves Saint Laurent L'Homme After Shave Balm 100ml (£33.00)
	A gel texture, designed to be suitable for all skin types. Keeps skin moisturised and protected both during and after shaving. If designer labels are your thing, you can't get much better than this.
FACE WASH:	ClarinsMen Active Face Wash Foaming Gel 125ml (£19.00)
	Reading a label that states this product contains 'detoxifying, purifying extracts of Grindelia and Gaultheria' may have you worried about smelling a little too literally of roses; but don't worry, reviews say that this actually has a masculine scent, as well as leaving skin smooth and clear.
ANTI-FATIGUE:	ClarinsMen Anti-Fatigue Eye Serum 20ml (£28.00)
	Your eyes are the easiest giveaway after a long week, or a long night. This lightweight serum claims to help reduce signs of fatigue, such as under-eye circles and puffiness, so nobody will be any the wiser if you roll in to work on just three hours sleep (but maybe have a coffee or two as well...!)

BUDGET

MOISTURISER:	Nivea for Men Intensive Moisturising Crème 50ml (£6.40)
	More science, even down at the budget end of the beauty scale, as this product contains moisturising ingredients 'provitamin B5 and vitamin E'. Promises to keep skin smooth and hydrated for longer, without feeling oily.
SHAVE BALM:	Simple for Men Soothing After Shave Balm 100ml (£4.49)
	A low-cost product that sells out fast. Specially formulated to cater even for sensitive skin, it moisturises the skin while reducing redness and razor burn; all the promises of the designer price tag, at a fraction of the cost!
FACE WASH:	Bulldog Original Face Wash 175ml (£3.06)
	the Bulldog brand prides itself on being 'man's best friend'; namely, a natural skincare collection that does not test on animals. This product boasts '8 essential oils and green tea' to help clean away the day's dirt without drying out your skin.
ANTI-FATIGUE:	No7 for Men Rapid Revival Eye Roll-On 15ml (£12.00)
	The cooling sensation of this gel is designed to quickly relieve tired eyes, making you both look and feel more alert. A little more pricey than most products at the cheaper end of the spectrum, but a little goes a long way, so you can be sure to get your money's worth.

ALL PRODUCTS AVAILABLE FROM BOOTS STORE, DOUGLAS OR WWW.BOOTSCOM